

Global Surf Industries Noosa Festival of Surfing 2008
Tropicsurf Summit

Noosa

 GLOBAL SURF
INDUSTRIES

presents

Noosa
FESTIVAL
OF
Surfing



TROPICSURF

The Festival - a celebration of the surfing lifestyle

Established in 1992 by members of the Noosa Malibu Club, the Noosa Festival of Surfing was as an amateur longboard surfing competition called the Noosa Malibu Classic. In 1996 a professional division was introduced with promising success and prompted the eventual name change to The Noosa Festival of Surfing (NFoS) in 1998.

The 2008 Global Surf Industries Noosa Festival of Surfing is ready to launch into the next phase. USM Events, in conjunction with its major event partners and the Noosa Malibu Club will introduce a range of elements to the Festival program by increasing the competitive disciplines, incorporating more music and entertainment as well as showcasing some of Australia's biggest industry brand and product names in a SURFEXPO, all in one centralised hub.

Another new initiative is the Tropicsurf Summit; industry leaders coming together under one banner in one location to discuss issues affecting the environment and wider issues across all industries and forms of business. In addition, with the commitment of the surfing industry to sustaining the beautiful beaches and coastlines of the world, the 2008 Festival will adopt an enviro-conscious attitude with the hope of establishing permanent guidelines for future events in Noosa and Australia; better recycling, better fuel efficiency, better waste management and a clean and green Festival.

About Tropicsurf

Commenting on the reason why his company sponsored the Summit, Tropicsurf CEO Ross Phillips said, "We all have a crucial role to play in the industry whether it is reducing our carbon footprint, implementing sustainable practices or greener technologies that can be applied to business across the board in both the short and long term. It is important for corporations to be responsible and recognise their environmental obligations and find a balance between business and the environment".

Phillips also stated "Tropicsurf offers a diverse range of surfing experiences that truly capture our 'Explore, Dream, Discover' philosophy. Delegates of all abilities are welcome to join us in a Waterman course, Perfect Wave surfari or Ride Clinic. This can be a real highlight of their summit"

Tropicsurf is offering all Summit Delegates the chance to experience their unique method of instruction.

Explore and find the real surfer within. The Tropicsurf Ride Clinic will turn that wobbly cutback into the stylish carve you've always wanted with video analysis and expert personalised instruction.

Dream Experience: Allow us to share with you an endless world of possibilities and introduce you to surfing.

Discover - The Perfect Wave: The surfer's ultimate dream is to find and ride perfect waves with only their friends. Join us for your 'perfect day'. A personalised guide to the best waves in the region.

Stand Up Paddle/Waterman: The history of the Hawaii Beachboy is defined by a passion and respect for Mother Ocean. Come discover the hidden Waterman (or woman) in you.

Tropicsurf are world leaders in organised surf holidays or 'surfari's'; conducting surf trips to Noosa, Indonesia and the Maldives. With a Tropicsurf experience all your dreams can come true. Desirable destinations, uncrowded perfect waves, expert tuition and an overall wellness you haven't experienced for a long time.

For more information about Tropicsurf please visit www.tropicsurf.net.



The Tropicsurf Summit brings together corporate leaders to discuss relevant economic and environmental issues affecting the surf industry and wider business today. The summit is aimed at decision makers within their own companies who have a passion for and vision of the direction that they would like to see their industry take. Topics open to discussion include environmental impact, sustainable and smart business practices and a Q & A with industry leaders. Many current and past World Champion surfers will be in attendance to add to the discussions.

Objectives

- To discuss the current economic and environmental issues affecting the surfing and wider business community
- Create an open and friendly forum and encourage discussion across a wide range of experiences
- Lay the foundations for future successful Festival of Surf Summits
- Raise funds for our nominated charities - Disabled Surfing Association of Australia, Frangipani Dreams and Sea Shepherd.

The Program

The summit program has been focused so delegates can enjoy all that the Festival and Noosa has to offer. It acknowledges a lot of companies are strong supporters of a whole range of greener technologies and are constantly looking for a better way to conduct business. The Summit aims to help open the doorway a little further locally for discussions on topics which many companies want to address.

Future Surfboards & Sustainable Surfing is one topic sure to be raised at the summit. Surfboard manufacturing is not one of the most environmentally-friendly industries, and when you consider pro surfers average 50 – 100 of these per year, then factor in the wider surfing public world-wide, it's easy to see there can be a lot of good achieved by discussing more sustainable alternatives. Key speakers include **Kelly Slater, Mark Richards** and **GSI's Mark Kelly** in discussion with leading manufacturers.

Breakfast of champions will feature Summit forum topics headed by a panel including, **Rabbit Bartholomew, Shaun Tomson, Peter Townend** and **Mark Richard**, followed by **Dave Rastovich** and friends' presentation and preview of 'Minds in the Water.'

'*Minds in the Water*' documents the journey of travelling professional surfer Dave Rastovich, from an ocean minded admirer to an *ocean activist*. Through the charismatic journey of Dave's life witness an adventure spanning the globe from Australia and the Galapagos to Tonga, Alaska and Japan.

Meet The Press, in which the surf industry's biggest powerbrokers are put under the blowtorch by a panel of inquisitors including **Nick Carroll, Tim Baker** and **Phil Jarratt**.

The Summit will conclude with the Telstra Corporate Challenge Surfing team event and lunch on Saturday March 8, featuring 12 world surfing champions teamed with corporate leaders

Activities

In addition to the planned summit components, there are a range of optional activities that are offered to all summit delegates. All water sports and instruction are courtesy of the Summit sponsor - Tropicsurf. To enhance your enjoyment and experience numbers are strictly limited, all activities are presided over by experienced world-class instructors.

the summit timetable

Thursday March 6

from 12:00noon

Delegate registration at South Pacific Resort, 179 Weyba Road, Noosaville.

Golf, surf, stand up paddle lesson, relax.

Equipment and instructors available for all beach activities courtesy of Tropicsurf.

6:00pm - 8:00pm

Welcome Cocktail Party at South Pacific Resort

Includes a surf adventures presentation by Tropicsurf Director Ross Phillips – “Explore, Dream, Discover”.

Friday March 7

7:00am - 9:00am

Breakfast of Champions – panel of former surfing World Champions. Includes Wayne ‘Rabbit’ Barthomew, Shaun Tomson, Peter Townend, Mark Richards & Layne Beachley.

10:00am - 12:00noon

Minds in the Water. Dave Rastovich and friends’ presentation on ocean activism featuring a preview of *Minds in the Water* with open discussion.

12:00noon

Lunch

1:00pm – 4:30pm

Surf Industry Super-Session

afternoon tea will be served

Future Surfboards & Sustainable Surfing - towards the sustainable surfboard. Panel includes Kelly Slater, Mark Richards, GSI’s Mark Kelly and other leading surfboard manufacturers.

Meet the Press – surf industry leaders face a panel of inquisitors, including Tim Baker, Phil Jarratt & Nick Carroll.

7:30 for 8:00pm

Charity Dinner and Fundraiser at South Pacific Resort.
World Champions Auction and Tropicsurf Maldives Trip Auction.

Saturday March 8

Breakfast at leisure

Golf, surf, stand up paddle lesson, relax and watch surfing.

Equipment and instructors available for all beach activities courtesy of Tropicsurf.

9:00am - 12:00noon

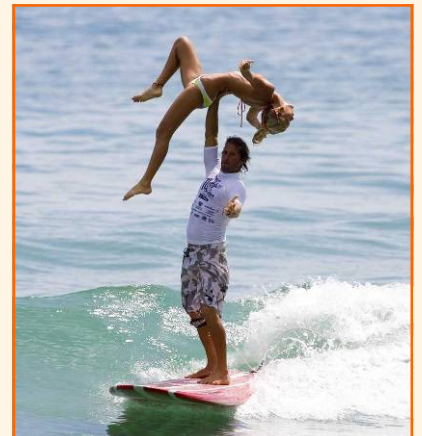
Telstra Corporate Surf Challenge at First Point Noosa

12:30pm - 2:30pm

Presentation Lunch at Sails Restaurant Noosa

Gates open 4:00pm

Festival Village for the Major Music Concert



Maui

the timetable

correct at time of print - subject to change

Sunday 2 March	Event
to be confirmed	Disabled Surfing Workshop
5:00-8:00pm	Competitor Registration & Briefing
5:00-8:00pm	Expo Open
Monday 3 March	Event
6:40am	Pro competitor check-in & briefing
3:00pm	Feet of Fame & Opening Ceremony
2:00-8:00pm	Expo Open
5:00-7:00pm	Happy Hour & Live Music
5:00-8:00pm	Competitor Registration & Briefing
7:00-8:00pm	Surf Movie Screening
Tuesday 4 March	Event
6:40am	Surfing begins
To be advised	C4 SUP workshop
2:00-8:00pm	Expo Open
5:00-7:00pm	Happy Hour & Live Music
7:00-8:00pm	Surf Movie Screening
Wednesday 5 March	Event
6:40am	Surfing begins
To be advised	C4 SUP workshop
2:00-8:00pm	Expo open
5:00-8:00pm	Happy Hour & Live Music & Auction viewing
8:00pm	Surf Memorabilia Auction begins
Thursday 6 March	Event
6:40am	Surfing begins
From 12.00pm	Tropicsurf Summit Registration
2:00-8:00pm	Expo open
5:00-6:00pm	Happy Hour & Live Music
7:00-9:30pm	Surf Movie Premier <i>Bustin Down the Door</i> - ticketed
Friday 7 March	Event
6:40am	Surfing begins
7.00am - 4.00pm	Tropicsurf Summit
4:00-8:00pm	Expo open
5:00-7:00pm	Happy Hour & Live Music
6:00-8:00pm	Groms Night Out/Meet the World Champs
6:00-7.00pm	Night Surfing Exhibition
7:30 for 8:00pm	Charity Fundraiser & Dinner
Saturday 8 March	Event
6:40am	Surfing begins
To be advised	Paddleboard Marathon
9:30am approx	Telstra Corporate Surf Challenge
9:00am - 3:00pm	Expo open
Gates open 4:00pm	Major concert - ticketed
Sunday 9 March	Event
6:40am	Finals
3:30-5pm approx.	Presentations & Closing Party



Package Options & Costs

1. Delegate Package no accommodation

Invitation to Welcome Cocktail Party	Thursday 6 March 2008
Delegate pack + preferential parking pass if required	
Breakfast, Morning Tea and Lunch with Summit	Friday 7 March 2008
Ticket to the Gala Dinner and Charity Fundraiser	Friday 7 March 2008
Invitation to the Telstra Corporate Challenge Presentation Lunch at Sails Restaurant	Saturday 8 March 2008
Ticket to Major Concert + Drink Package	Saturday 8 March 2008

Delegate only	\$600.00 ex gst
Delegate plus partner	\$850.00 ex gst - includes Cocktail Party, Gala Dinner and Concert.

2. Delegate package plus accommodation

Option 1 inclusions plus 3 nights accommodation at South Pacific Resort, 2 and 3 bedrooms available.

Delegate only	\$1,260.00 ex gst
Delegate plus partner	\$1,500.00 ex gst

Other accommodation options are available on request, price may vary depending on choice. Airfares not included.

Optional Activities

There are a range of free activities offered to Summit Delegates only - Golf (9 or 18 holes at Noosa Springs), Stand Up Paddle Workshop, Learn to Surf Experience, Advanced Surf Adventure.

These activities are available on Thursday after registration (prior to Welcome Function) and/or Saturday morning before the Corporate Surf Challenge presentation lunch.

There is a limited availability for partners or friends to join the delegate in an activity at their own cost. See page 7.

Tropicsurf also has a range of pre and post summit activities available. Visit www.tropicsurf.net to find out more.

CONTACT INFORMATION

Company Name: _____
 Delegate Name: _____ Company Position: _____
 Postal Address: _____ State: _____ P/Code: _____
 Business Phone: _____ Business Fax: _____
 Mobile: _____ Email: _____

Delegate Package no accommodation

- Delegate only \$600.00 ex gst
- Delegate plus partner \$850.00 ex gst

Delegate package plus accommodation

- Delegate only \$1,260.00 ex gst
- Delegate plus partner \$1,500.00 ex gst

Activities - Please indicate preference and day:

- Golf (please circle) 9 holes 18 Holes Thursday or Saturday
- Stand Up Paddle/Waterman Workshop Thursday or Saturday
- Learn to Surf Dream Experience Thursday or Saturday
- Advanced Surf Adventure - The Perfect Wave Thursday or Saturday
- Tropicsurf Ride Clinic Thursday or Saturday

Price on application for partners - please contact USM Events for more information or booking.

CONDITIONS OF BOOKING

Please note that a delegate booking is not fully confirmed until the booking form is completed, returned and payment has been made. Cancellations to bookings must be made prior to the 8th February, 2008 to receive a full refund (less \$50.00 admin fee). No refunds will be issued after this date. All prices quoted are fully exclusive of GST and subject to change. USM Events reserves the right to alter, modify or amend any aspect of this package or the Summit if deemed necessary. Delegate registration is mandatory.

PAYMENT

An invoice will be sent to the above contact details within 5 business days of receipt of booking form. Please ensure payment is made within the terms specified in the Conditions of Booking. Payments made after the 8th February are not eligible for cancellation/refund.

ACCEPTANCE

I have read and accept the conditions of booking & payment above, for the Tropicsurf Summit 2008

Signature: _____ Date: ____/____/____

Print Name: _____

Please fill out the details above and return as soon as possible, numbers are strictly limited.

Fax: 61-7- 5449 0828 or Mail: Andrew Saunders | USM Events - PO Box 1345, NOOSA HEADS QLD 4567 | Australia



corporate profile & contact

USM Events (USM) provides event management and consultancy for sporting and cultural activities in Queensland and across Australia. Founded in 1982 by Garth Prowd OAM and operating from offices in Brisbane and Noosa, the company has established many of Australia's leading sporting and music festival events.



Definitive Events (DE) is a unique Australian events company that produces a broad range of events including music festivals, the Gallipoli Dawn Service for the Federal Department of Veteran Affairs in Turkey and corporate conferences. The company is based in Melbourne and has established a strong reputation in offering professional services within the events industry.



www.usmevents.com.au | www.definitiveevents.com.au

USM and DE resources and expertise have joined forces to develop their national presence in the events industry. Together they are a dynamic Australian event company with assets in a plethora of festivals and events.

Partnerships

Both companies have an enviable track record in successfully working within a corporate partnership arrangement to produce world class events.

Diversity

Combined, DE & USM have developed an extraordinary, diverse event portfolio. This experience and event expertise enables us to produce outstanding outcomes in any event environment.

Summit Bookings & Information

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Festival Contacts

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